



GUIDE TO PHOTOGRAPHERS

Thank you for your interest in Flowerphotos, set up by Carol Sharp in 1996. We have a high profile brand aimed principally at the design and advertising market. We are a member of BAPLA and abide by its code of ethics and practices.

Marketing

Flowerphotos actively markets images both in this country and overseas, especially the US, by magazine advert, email, direct mail outs, promotional cards, and picture buyer fairs.

Subject

As a specialist library we are known for creative shots of flowers, fruit, leaves, vegetables, trees and plants including crops herbs and grasses. Images must illustrate a special quality, which sets them apart from straight garden photography. PLEASE DO NOT SUBMIT YOUR PHOTOGRAPHS UNLESS THEY DEMONSTRATE A SPECIAL QUALITY. We are currently looking for images that can be keyworded with concepts, such as communication, partnership, network, interaction, etc. You can see examples by searching under concepts on our keyword search page.

Size of Submission

We prefer a minimum of 100 images to be submitted as an initial submission. The minimum amount selected to be accepted, as a contributor is approximately 30. To increase the chances of a sale photographers should aim to submit frequently in the first couple of years and then build up a collection progressively thereafter. It is not just volume that result in sales, but quality. Our editors will be looking for your commitment to working with Flowerphotos to create saleable images.

Please see the Submission guidelines PDF for more details.

Notes for foreign contributors

1. Please make sure that in the customs documents accompanying your submission you specify "Sample only – not for resale".
2. If sending non-digital submissions from abroad please contact us with the weight of your package before sending so we can give you the price for return courier and you can enclose payment. YOUR IMAGES WILL NOT BE RETURNED WITHOUT PAYMENT FOR THE RETURN POSTAGE.
3. You will need to set up a Paypal account for monetary transactions between yourself and Flowerphotos. You can use an existing Paypal account if you have one already.

Images for Selection

Flowerphotos accepts both analogue and digital images. Please send us either transparencies or a Disc containing Jpeg's, at 72dpi (1000pxls on longest side), as well as a Hi Res test image. See Submission Guidelines for details.

Labelling

Flowerphotos requires each image submitted to be named putting the *Botanical/Common Name + Unique Number* as the image title and/or the botanical name of the subject embedded in the IPTC. If sending transparencies please write *name+unique number* on the mount and also mark which way up the image is to be viewed. Unnamed images are less likely to be selected.

Insurance

Photographers are advised to insure their transparencies whilst in transit to Flowerphotos and while held here on our premises as Flowerphotos cannot be held responsible for any loss or damage to transparencies. On very rare occasions transparencies may be mailed to clients by special delivery in UK and insured airmail overseas. Clients are liable for compensation in cases of loss or damage whilst in their care.

Tax

UK photographers are required to state whether or not they are registered for VAT and if so to give us their VAT number.

Contract

In common with other photo libraries, we require our photographers to sign a contract. Our contract is 'image exclusive' – images represented by us may not be sold by any other party, except by special arrangement. You may sell different images through other libraries. See Sample Contract for details.

Disclaimer

Flowerphotos is happy to give advice on scanners, digital cameras and digital imaging, however we will not recommend individual products. This is due to the rapid changes and advances, currently taking place in the industry. For the same reason the submission requirements are regularly updated to keep the library in line with the rest of the industry. Flowerphotos cannot be held responsible for equipment made redundant, or any additional costs incurred by the photographer, by changes made to the submission requirements.