

FLOWERPHOTOS SAMPLE PRICE LIST

Type of use:	Greetings Card - Retail
Territory:	UK or Single Country
Print Run:	Up to 5,000
Product Size:	Up to A5 / Image Size: Up to 1 Page
Duration:	1 Year - Non Exclusive
Price £185.00	

Type of use:	Calendar - Retail
Territory:	UK or Single Country
Print Run:	Up to 5,000
Product Size:	Up to A3 / Image Size: Up to 1 Page
Duration:	1 Year - Non Exclusive
Cover Price:	£165
Inside Price:	£83

Type of use:	Poster - Retail
Territory:	UK or Single Country
Print Run:	Up to 5,000
Product Size:	Up to A3
Image Size:	Up to 1 Page
Duration:	1 Year - Non Exclusive
Price £310	

More specific retail prices below

Type of use:	Website content - insert or banner
Image Size:	Up to 1/4 page (400px)
Duration:	1 year
Price £80	

Type of use:	Magazine - Retail
Territory:	UK or Single Country
Print Run:	Up to 50,000
Duration:	1 month
Cover Price:	1/8-£90 1/4-£120 1/2-£190 Full-£290
Inside Price:	1/8-£65 1/4-£75 1/2-£100 Full-£190
Web - add 30%	

Type of use:	Book - Retail
Territory:	UK or Single Country
Print Run:	10,000 – 50,000
Product Size:	Up to A4
Image Size:	Up to 1 Page
Duration:	1 Edition (print) - Non Exclusive
Cover Price:	£240
Inside Price:	£130

Type of use:	Product Packaging - Commercial
Territory:	UK or Single Country
Print Run:	Up to 50,000
Product Size:	Up to A6
Image Size:	Up to 1/2 Pack
Duration:	1 Year - Non Exclusive
Price £300	

Type of use:	Brochure - Commercial
Territory:	UK or Single Country
Print Run:	Up to 10,000
Product Size:	Up to A4
Image Size:	Up to 1 Page
Duration:	1 Year - Non Exclusive
<u>Non Promotional</u>	
Cover Price:	£300
Inside Price:	£150
<u>Promotional</u>	
Cover Price:	£375
Inside Price:	£190

Type of use:	Newspaper
Territory:	UK or Single Country
Print Run:	Up to 250,000
Duration:	1 day
Cover Price:	1/4-£115 1/2-£190 3/4-£250
Inside Price:	1/4-£85 1/2-£100 Full-£175
Web - add 30%	

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